



# Diffusion Model in Recommendation

(2024)



Reported by Ke Gan



- 1. Introduction**
- 2. Approach**
- 3. Experiments**



## 2023\_ACM\_ DiffuRec: A Diffusion Model for Sequential Recommendation

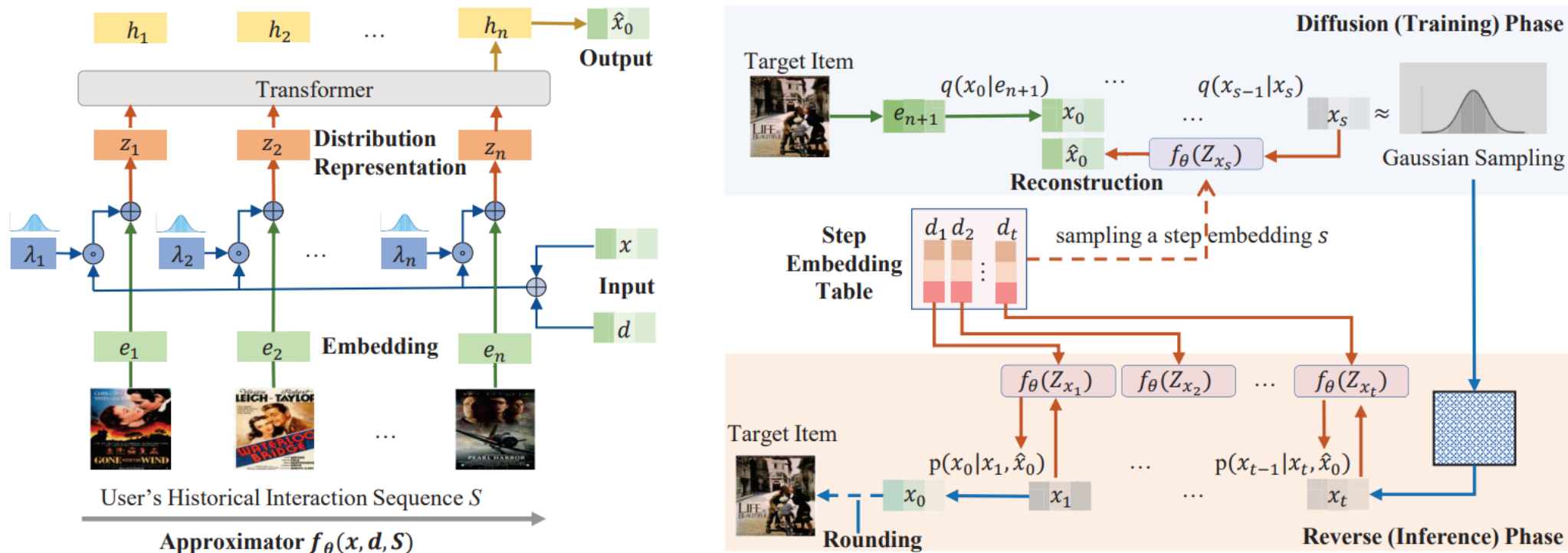


Fig. 2. Architecture of DIFFUREC. The figure on the left is the *Approximator*, a Transformer backbone for target item representation reconstruction. The two figures on the right illustrate the diffusion phase and the reverse phase, respectively.

Code: <https://github.com/WHUIR/DiffuRec>

## WSDM '24, DiffKG: Knowledge Graph Diffusion Model for Recommendation

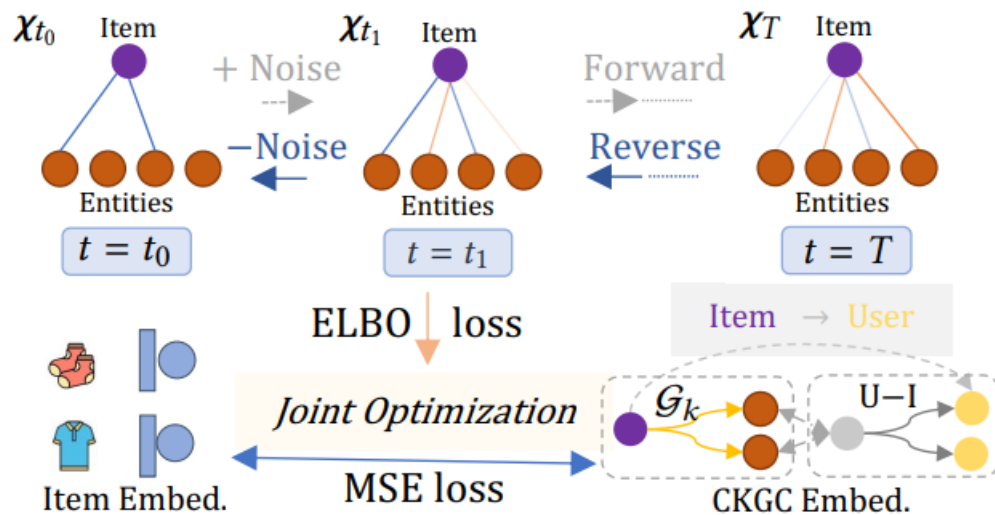
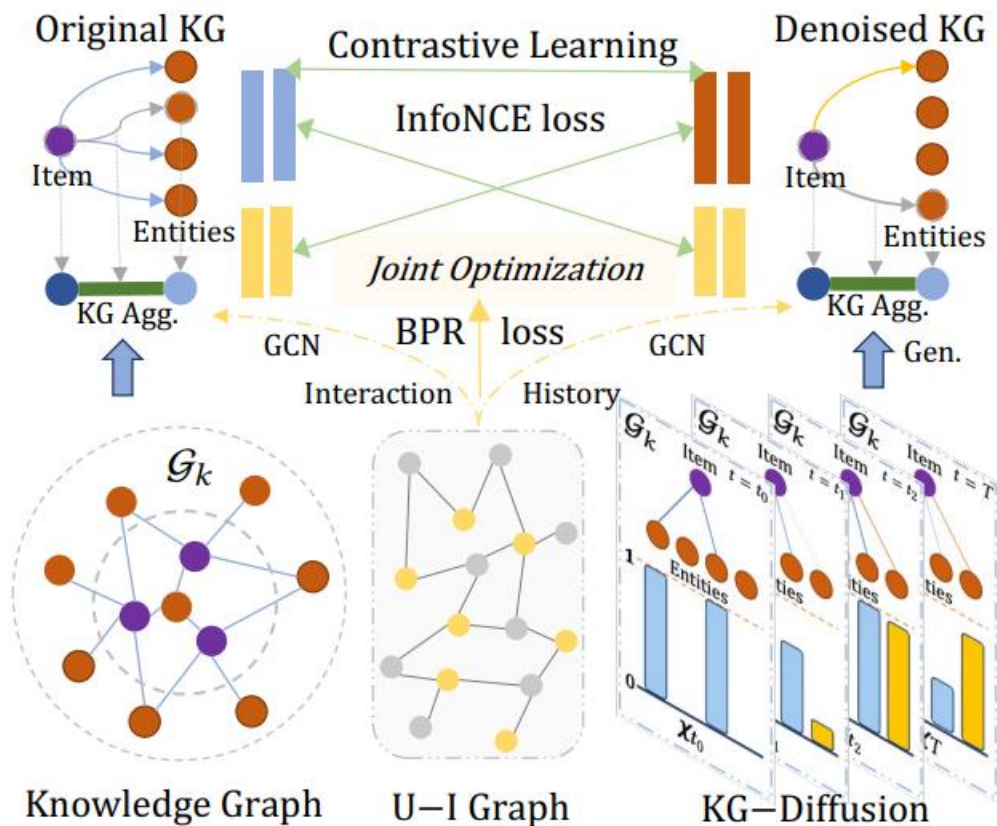
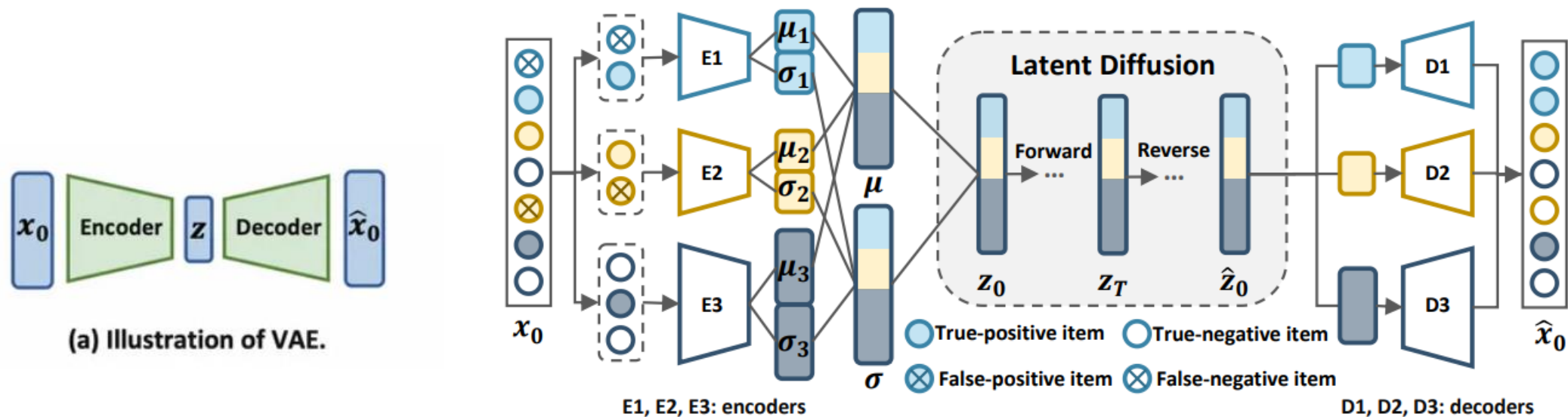


Figure 2: Diffusion Model with Knowledge Graph.

Figure 1: Overall framework of the proposed DiffKG model.

Code: <https://github.com/HKUDS/DiffKG>

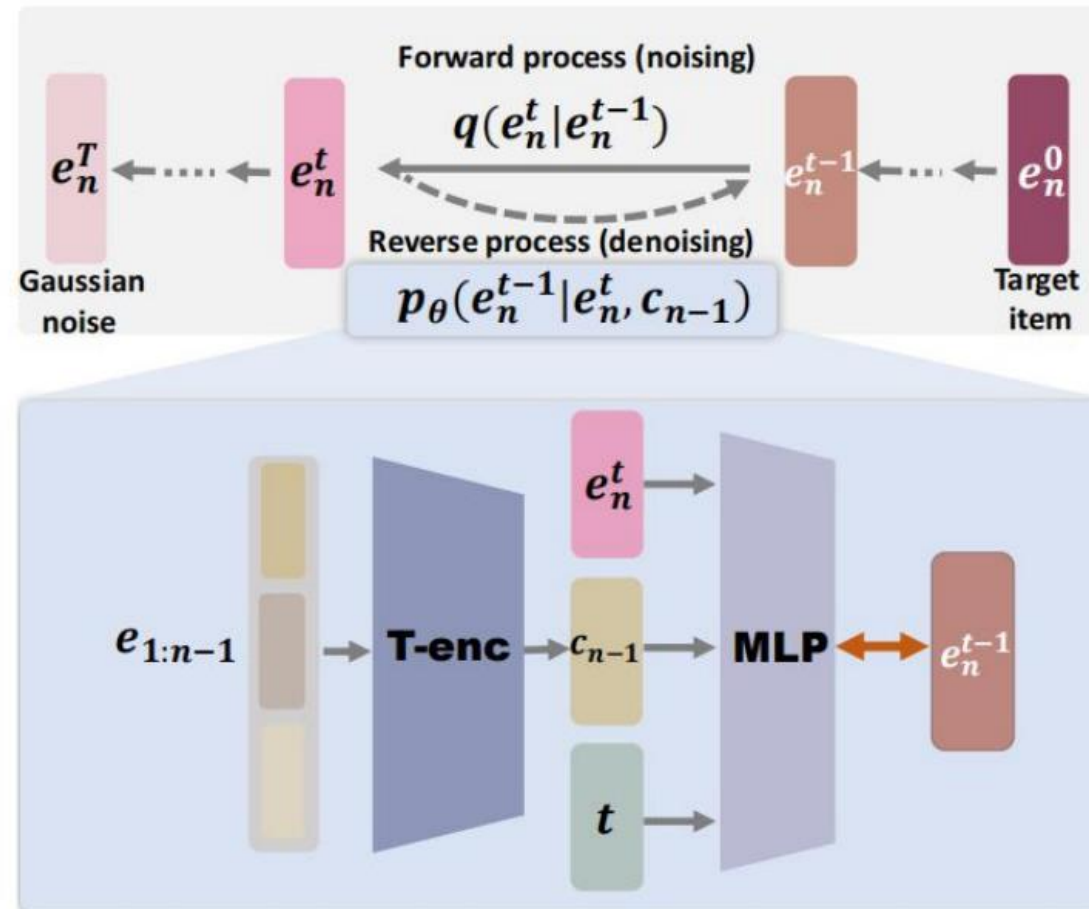
SIGIR '23, Diffusion Recommender Model



**Figure 3: Illustration of L-DiffRec.  $z_0 = \mu + \sigma \odot \epsilon$ , where  $\epsilon \sim \mathcal{N}(0, I)$ . L-DiffRec clusters items for compression via multiple VAEs and conducts latent diffusion.**

[GitHub - YiyanXu/DiffRec: Diffusion Recommender Model](https://github.com/YiyanXu/DiffRec)

# 2023\_NeurIPS\_generate-what-you-prefer-reshaping-sequential-recommendation-via-guided-diffusion-Paper-Conference



Code: <https://github.com/YangZhengyi98/DreamRec>

## WWW'24 Discrete Conditional Diffusion for Reranking in Recommendation

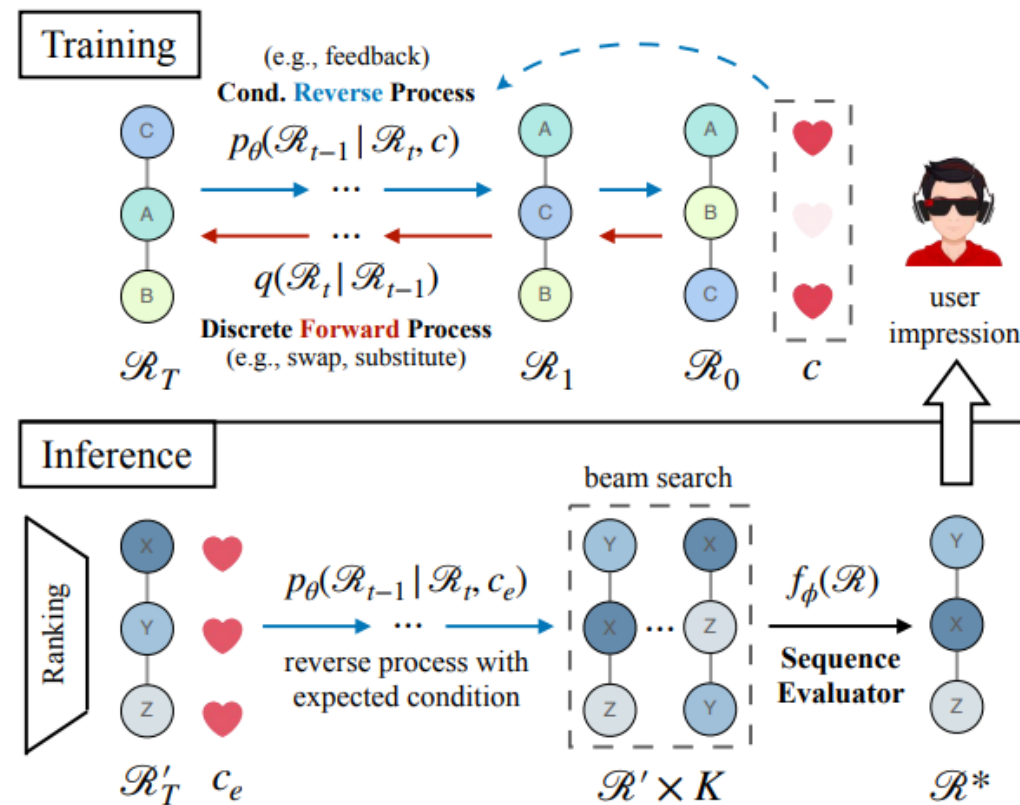
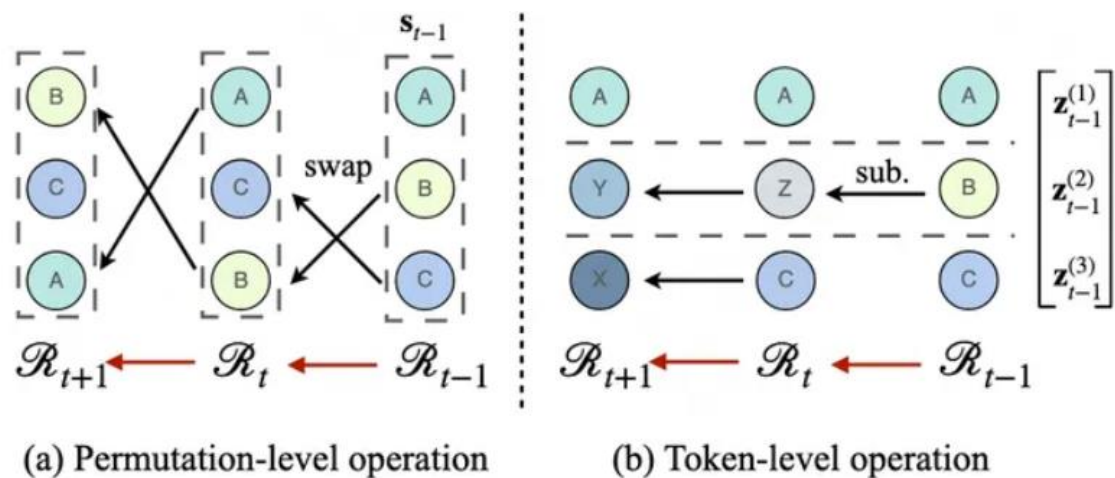


Figure 2: An illustration of the DCDR framework, which



**Thank you!**